



PRESS RELEASE

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Laguna Cliffs Marriott Resort & Spa Unveils Multi-Million Dollar Transformation

Dana Point, California, (April 6, 2010) – On April 30, Laguna Cliffs Marriott Resort & Spa will unveil the modern reinvention of the quintessential ocean-side resort as the property completes its full-scale renovation. Transforming practically every aspect of the AAA Four Diamond resort, Laguna Cliffs Marriott has upgraded all 378 guest rooms, created a stunning new OverVue lounge, renovated 20,000 sq. ft. of meeting space and added additional spectacular swimming pool facilities.

Designed to encompass the epitome of the Southern California resort experience, Laguna Cliffs Marriott Resort & Spa will unveil its newly redesigned property to guests and dignitaries on April 30, beginning with a procession of vintage surf “Woodies” courtesy of the South Coast Woodie Club; the iconic automobile that represents the timeless past of California beach culture will make a dramatic entrance, followed by a public ribbon cutting and a private reception.

“With this comprehensive renovation project we have successfully recreated the entire Laguna Cliffs experience allowing us to offer our guests unparalleled luxury at an incredible value,” said Jim Samuels, General Manager of Laguna Cliffs Marriott Resort & Spa. “By making this investment during a challenging economic period, we bring to market dazzling new deliverables just at a time when consumer demand is increasing.”

The renovation project enhanced interior design, exterior structure and amenities of the resort. Laguna Cliffs Marriott completely refurbished its guest rooms, 20,000 sq. ft. of expanded indoor meeting and banquet facilities, added a new porte cochère entrance and marble lobby with waterfall. Aesthetic and functional improvements have been made to every one of the resort’s 378 rooms with luxurious, ocean-inspired furnishings, plush new floorings and sophisticated beach house décor with a variety of amenities from new LCD television sets to technological upgrades including faster Internet access. In addition, the award-winning restaurant VUE has been redesigned with contemporary furnishings and fresh décor and the new OverVue indoor/outdoor lounge and deck offers guests a relaxing and contemporary venue with stunning views of Dana Point and a dramatic water and fire feature.

Ocean-view pool areas have been upgraded with a new family pool with a Splash Zone, water cannons, surfboards under a water curl and other family-friendly amenities. Outdoor improvements include changes to the windows and roofing, and the addition of lush, eco-friendly landscaping including plants that are not only beautiful but also require little or no watering.

About Laguna Cliffs Marriot Resort & Spa:

Set high on a bluff overlooking the Pacific Ocean, the AAA Four Diamond Laguna Cliffs Marriot Resort & Spa makes the most of its ocean view location, overlooking the California Coastline, Doheny State Beach parkland and Dana Point Harbor, offering 2,500 yacht slips. The picturesque red-roofed Victorian-style resort appeals to both business and leisure travelers who enjoy commanding views of vast white beaches, glorious sunsets and the area's quaint seaport village. Featuring 378 beautifully appointed guest rooms, including 15 deluxe suites; the pristine accommodations at the Laguna Cliffs Marriot Resort & Spa comfortably blend coastal elegance and a sunny décor that reflects the spirit of Dana Point. Guests visiting for leisure can enjoy the two heated swimming pools with ocean views along with the 14,000-square-foot Spa at Laguna Cliffs that embraces the relaxed essence of Orange County with specialty massages, facials and body treatments in its beautifully appointed ten treatment rooms. While on business, guests can sneak in a round of golf at one of five local courses in between meetings in the more than 50,000 square feet of indoor/outdoor meeting space.

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