



PRESS RELEASE

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Laguna Cliffs Marriott Resort & Spa Awarded 2014 TripAdvisor Certificate of Excellence

Dana Point, California, (May 28, 2014) – Laguna Cliffs Marriott Resort and Spa today announced that it has received a [TripAdvisor](#)® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

“We are extremely proud to be awarded the TripAdvisor Certificate of Excellence two years in a row and will continue to go over and beyond to provide the highest level of services to our guests,” said Jim Samuels, General Manager, at Laguna Cliffs Marriott Resort and Spa. “We would also like to thank each and every one of our guests who took the time to share their review of our property. Guest service is our top priority and with the TripAdvisor Certificate of Excellence based on customer reviews, our past guests confidence in our property leads us to our continued commitment to excellence.”

“TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence,” said Marc Charron, President of TripAdvisor for Business. “The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience.”

About Laguna Cliffs Marriott Resort & Spa:

Set high on a bluff overlooking the Pacific Ocean, the AAA Four Diamond [Laguna Cliffs Marriott Resort & Spa](#) makes the most of its ocean view location, overlooking the California Coastline, Doheny State Beach and Dana Point Harbor, offering 2,500 yacht slips. The picturesque red-roofed Victorian-style resort appeals to both business and leisure travelers who

enjoy commanding views of vast white beaches, glorious sunsets and the area's quaint seaport village. Featuring 378 beautifully appointed guest rooms, including 15 deluxe suites; the pristine accommodations at the [Laguna Cliffs Marriott Resort & Spa](#) comfortably blend coastal elegance and a sunny décor that reflects the spirit of Dana Point. Guests visiting for leisure can enjoy the two heated swimming pools with ocean views along with the 14,000-square-foot [Spa at Laguna Cliffs](#) that embraces the relaxed essence of Orange County with specialty massages, facials and body treatments in its beautifully appointed ten treatment rooms. While on business, guests can sneak in a round of golf at one of five local courses in between meetings in the more than 50,000 square feet of indoor/outdoor meeting space. Follow [Laguna Cliffs Marriott Resort & Spa](#) on [Facebook](#) and [Twitter](#)

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors**, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.gateguru.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.oyster.com](#), [www.seatguru.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.tripod.com](#), [www.vacationhomerentals.com](#), [www.virtualtourist.com](#), and [www.kuxun.cn](#).

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to [daodao.com](#)

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