



PRESS RELEASE

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Laguna Cliffs Marriott Resort & Spa Does its Part to Help the Environment

Dana Point, California, (February 18, 2010) – Laguna Cliffs Marriot Resort & Spa is doing its part to keep the California coast clean and green. In conjunction with a multi-million dollar renovation project, the property will continue to contribute with its green initiatives and make all environmental movement issues a priority with a number of tactics within the infrastructure of the resort.

One initiative Laguna Cliffs Marriot Resort & Spa undertook was the upgrade and completed installation of more than 15,000 sq. ft. of artificial turf. This action was intended to reduce water use, as well as help to reduce our carbon foot print by elimating not only fossil fuel use in mowers, weeders and blowers but also help to eliminate any fertilizers and pesticides that would need to be used to maintain these areas on a monthly basis. Another exterior change will be the implementation of select xeriscaping of strategic areas throughout the property, which includes landscaping with plants that are not only beautiful but indigenous and require little or no watering.

“Being environmentally responsible is just one of many key components we are engaged in and are part of our total commitment to being a good corporate citizen. Not only is it the right thing to do, but we believe it will also yield advantages in the structure of our business,” said Jim Samuels, General Manager of Laguna Cliffs Marriot Resort & Spa. “To that end we are taking the green movement very seriously, and leveraging a substantial portion of our capital enhancement projects and using it as an opportunity to expand all green initiatives.”

In a continued effort to reduce all waste and partner with our community, Laguna Cliffs Marriot Resort & Spa works with the City of Dana Point and the Ocean Institute to keep our local beaches and oceans clean for future generations of guests to the community and our beautiful resort.

To increase its sustainability, Laguna Cliffs Marriot Resort & Spa has also formed a “Green Team.” This team, consisting of one representative from each department of the resort, meets and discusses ways to promote and increase “going green initiatives” for the property. To find out more about our resort’s efforts, please visit www.lagunacliffs.com.

Existing Green Practices at Laguna Cliffs Marriot Resort & Spa:

- Smoke Free Resort – improves indoor air quality which results in a 30% decrease in air treatment systems
- Recycling glass, plastic, cardboard and paper according to local guidelines
- Installed energy efficient light bulbs through the resort
- Lighting is low energy saver CFLs for the entire property all public space, parking structure, back of house, offices, meeting and all guestrooms wherever possible
- Exterior lighting uses photo cell sensory adjusted to control proper light times and save whenever possible
- Installed water flow restricting devices in all guestrooms
- Guestroom shower heads and faucet aerators are water-saver specific
- All Pool and spa sanitizing is done by Saline, to provide our guests with a silky smooth experience, to protect our environment from harmful chlorine discharge
- Kids splash zone is all eco-friendly recycled then filter-purified water contained in a 4000 gallon collection tank
- Pool and spa heaters have been replaced with energy star rated units
- Irrigation is on time sensitive timers and involve a few different sensor type systems
- Cooling tower is controlled by 2 variable speed pump motors to reduce lost energy during lower demand periods of the day
- Established use of Bic ECO Solution pens throughout the resort including all meeting rooms
- Currently using tablets made of recycled paper for meeting room tablets
- E-mailing in-house reports including dailies to all departments rather than hard copies distributed
- Ballroom meeting space HVAC is temperature controlled by computer based software provided by Procomm plus energy-saver system
- Housekeeping Department has initiated changing sheets and towels for longer stay guests every three days unless otherwise requested
- Practicing “green” cleaning standards
- Dry clean robes, which is less aggressive on the environment
- All cleaning chemicals are ECO friendly products
- Guestroom and most public space HVAC are updated with efficiency energy saver units
- Public space and guestroom windows are all energy efficient insulated glass
- Upon request, provide “Green Rooms” where featherless pillows are used, linens and towels are washed with detergent and then re-washed with hot water to remove any remaining detergent, with new vacuum bags used per usage
- Hertz – Offers Hybrid vehicles
- All products used in spa treatments are natural and organic
- Use Natropathica skin and body line, which will be the only FDA approved organic line in the U.S., which, along with Laguna Cliffs’ signature product line, are used from recycled materials
- Landscaping employs a reuse mulching program instead of sending it to disposal sites
- Garbage disposals have been removed from kitchen sinks and replaced with non-mechanical eco-friendly strainers
- Cooking grease is collected and sent to recycle for fuel
- Domestic boilers are high-efficiency units

- Roof is high solids reflective single ply membrane with a 20% higher efficiency rating than the standard energy star coatings

About Laguna Cliffs Marriot Resort & Spa:

Set high on a bluff overlooking the Pacific Ocean, the AAA Four Diamond Laguna Cliffs Marriot Resort & Spa makes the most of its ocean view location, overlooking the California Coastline, Doheny State Beach parkland and Dana Point Harbor, offering 2,500 yacht slips. The picturesque red-roofed Victorian-style resort appeals to both business and leisure travelers who enjoy commanding views of vast white beaches, glorious sunsets and the area's quaint seaport village. Featuring 378 beautifully appointed guest rooms, including 15 deluxe suites; the pristine accommodations at the Laguna Cliffs Marriot Resort & Spa comfortably blend coastal elegance and a sunny décor that reflects the spirit of Dana Point. Guests visiting for leisure can enjoy the two heated swimming pools with ocean views along with the 14,000-square-foot Spa at Laguna Cliffs that embraces the relaxed essence of Orange County with specialty massages, facials and body treatments in its beautifully appointed ten treatment rooms. While on business, guests can sneak in a round of golf at one of five local courses in between meetings in the more than 50,000 square feet of indoor/outdoor meeting space.

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